

ANIMAL NUTRITION

Wet Dog & Cat Food



Empet® SmartBind — the future of wet pet food

Empet® SmartBind is a multi-functional starch blend texturizer that enables manufacturers to achieve a broad range of wet pet food textures — without the use of carrageenan, xanthan, locust bean gum, guar or cassia.

Whether for all-meat patés, chunky stews, or smooth meat pastes, **Empet® SmartBind** offers:

- ▶ **Stable and appealing textures** across diverse product formats
- ▶ **Carrageenan-free** and other hydrocolloid-free formulations
- ▶ **Simplified ingredient** lists with reduced reliance on additives
- ▶ **Greater formulation flexibility**, allowing independent adjustment of salts, minerals and other ingredients
- ▶ **Consistent performance** at competitive and stable cost levels

Empet® SmartBind is based on plant-derived starches sourced in Europe, ensuring short and sustainable supply chains, transparency, and consistent quality. The Emsland Group's broader plant-based portfolio can further support customers with more unique requirements.

Covering the full spectrum of wet pet food textures, **Empet® SmartBind** is designed for cleaner labels and today's consumer expectations.



EMSLAND GROUP
using nature to create